Fostering Business Relationship between Foreign Countries and Germany

Steinbeis Foundation and University
Institute for Global Consulting and Government
Institute for Renewable Energy, Technology and Management
School for Renewable Energy, Technology and Global Management
Institute for Sustainability and Innovation

Prof. Dr. Friedhelm Gehrmann

Berlin, Sept. 2008
Steinbeis Organisation: Overview

Steinbeis Foundation

- Steinbeis Technology and Knowledge Transfer
  - Shareholdings: 27 Units
  - Transfer Centers: 750 Units
- Steinbeis University
  - 70 Institutes and Schools
    - Institute for Global Consulting and Government
    - Institute for Renewable Energy, Technology and Management
    - School for Renewable Energy, Technology and Global Management
    - Institute for Sustainability and Innovation
<table>
<thead>
<tr>
<th>Steinbeis Foundation</th>
<th>Steinbeis University</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>➢ 1971 : Foundation</td>
<td>➢ 1989 : Setup as 100 % subsidiary of the Steinbeis Foundation</td>
<td>➢ Consulting services</td>
</tr>
<tr>
<td>➢ Aim : Technology and Knowledge Transfer</td>
<td>➢ State-recognized private University</td>
<td>➢ Research &amp; development</td>
</tr>
<tr>
<td>➢ Selected statistics (2008)</td>
<td>➢ Accreditation through FIBAA (Foundation of Business Administration Accreditation) (= international approved academic degrees)</td>
<td>➢ Evaluation and experts reports</td>
</tr>
<tr>
<td>➢ 3.800 employees and 870 professors</td>
<td>➢ Approx. 3000 students 21 MBA study programs 8 BBA study programs Doctorate program (PhD) 70 institutes</td>
<td>➢ Training and further education</td>
</tr>
<tr>
<td>➢ Approx. 750 Transfer Center</td>
<td>➢ part-time (vocational) studies for managers with professional background</td>
<td>➢ International technology-transfer</td>
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<td>➢ 49 countries</td>
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<tr>
<td>➢ 600 Steinbeis seminars / conferences</td>
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<td></td>
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<td>➢ 100.000 participants since 1971</td>
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<td>➢ 110 mio € revenue</td>
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</tbody>
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Steinbeis Organisation: Worldwide Transfer Network

750 Steinbeis Transfer Centers
Cooperation and Project Partners in 49 Countries of the World

Albania
Austria
Belgium
Brazil
Bulgaria
Canada
China
Czech Republic
Denmark
Egypt
Finland
France
Germany
Greece
Hungaria
India
Iran
Ireland
Israel
Italy
Japan
Latvia
Lebanon
Libya
Liechtenstein

Luxembourg
Morocco
Mexico
Netherlands
Nicaragua
Norway
Oman
Poland
Portugal
Romania
Russia
Singapour
Slovak Republic
Somalia
South Africa
South Korea
Spain
Sweden
Switzerland
Tunisia
Turkey
United Kingdom
USA
Yemen
Yugoslavia

...
Approx. 750 Steinbeis Technology Transfer Centers & Institutes
(870 Professors, 1340 Employees)

PRIVATE INDUSTRY, e.g.
- Bosch
- Mitsubishi
- Exxon
- Shell
- Siemens
- Agip
- Wintershall
- VEBA

External Universities & Research Institutes
- Mitsubishi
- Exxon
- Shell
- Agip
- Wintershall

Steinbeis Team
Steinbeis Buildings

Steinbeis Headquarters Stuttgart

Steinbeis University Berlin

Steinbeis Office Tripoli